

American Farm Bureau Federation – Thanksgiving Dinner Cost Survey

Item	2023 Price	2024 Price	\$ Change
16-pound turkey	27.35	25.67	-1.68
Pumpkin pie mix, 30 oz.	4.44	4.15	-0.29
Milk, 1-gallon whole	3.74	3.21	-0.53
1-pound veggie tray (carrots & celery)	.90	.84	+0.06
Misc. ingredients	3.95	3.75	-0.20
Rolls, 12	3.84	4.16	+0.32
Pie crusts/shells (2)	3.50	3.40	-0.10
Green peas, 1 lb.	1.88	1.73	-0.15
Fresh cranberries, 12 oz.	2.10	2.35	+0.25
Whipping cream, ½ pint	1.73	1.81	-0.08
Sweet potatoes, 3 lbs.	3.97	2.93	-1.04
Cubed stuffing, 14 oz.	3.77	4.08	+0.31
TOTAL Classic Thanksgiving Dinner	61.17	58.08	-3.09
Boneless Ham, 4 lbs.	18.02	14.79	-3.23
Russet potatoes, 5 lbs.	3.57	2.63	-0.94
Green beans, 1 lb.	1.99	1.83	-0.16
TOTAL Updated Thanksgiving Dinner <i>(includes Classic Thanksgiving Dinner foods plus the above items)</i>	84.75	77.34	-7.41

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Year	Classic Dinner Average	Updated Dinner Average
1986	\$28.74	n/a
1987	\$24.51	n/a
1988	\$26.61	n/a
1989	\$24.70	n/a
1990	\$28.85	n/a
1991	\$25.95	n/a
1992	\$26.39	n/a
1993	\$27.49	n/a
1994	\$28.40	n/a
1995	\$29.64	n/a
1996	\$31.66	n/a
1997	\$31.75	n/a
1998	\$33.09	n/a
1999	\$33.83	n/a
2000	\$32.37	n/a
2001	\$35.04	n/a
2002	\$34.56	n/a
2003	\$36.28	n/a
2004	\$35.68	n/a
2005	\$36.78	n/a
2006	\$38.10	n/a
2007	\$42.26	n/a
2008	\$44.61	n/a
2009	\$42.91	n/a
2010	\$43.47	n/a
2011	\$49.20	n/a
2012	\$49.48	n/a
2013	\$49.04	n/a
2014	\$49.41	n/a
2015	\$50.11	n/a
2016	\$49.87	n/a
2017	\$49.12	n/a
2018	\$48.90	\$61.72
2019	\$48.91	\$62.32
2020	\$46.90	\$60.11
2021	\$53.31	\$68.72

2022	\$64.05	\$81.30
2023	\$61.17	\$84.75*
2024	\$58.08	\$77.34

*Starting in 2023, the expanded menu was changed to include boneless ham instead of bone-in ham. The 2018-2022 menu included bone-in ham, which has been increasingly difficult to find at grocery stores across the country. Bone-in ham and boneless ham are not comparable when it comes to retail pricing, which is why a year-over-year comparison of the expanded menu is not provided at the bottom of page 1. Next year, we'll have two years of retail pricing data on boneless ham and will be able to share year-to-year comparisons.